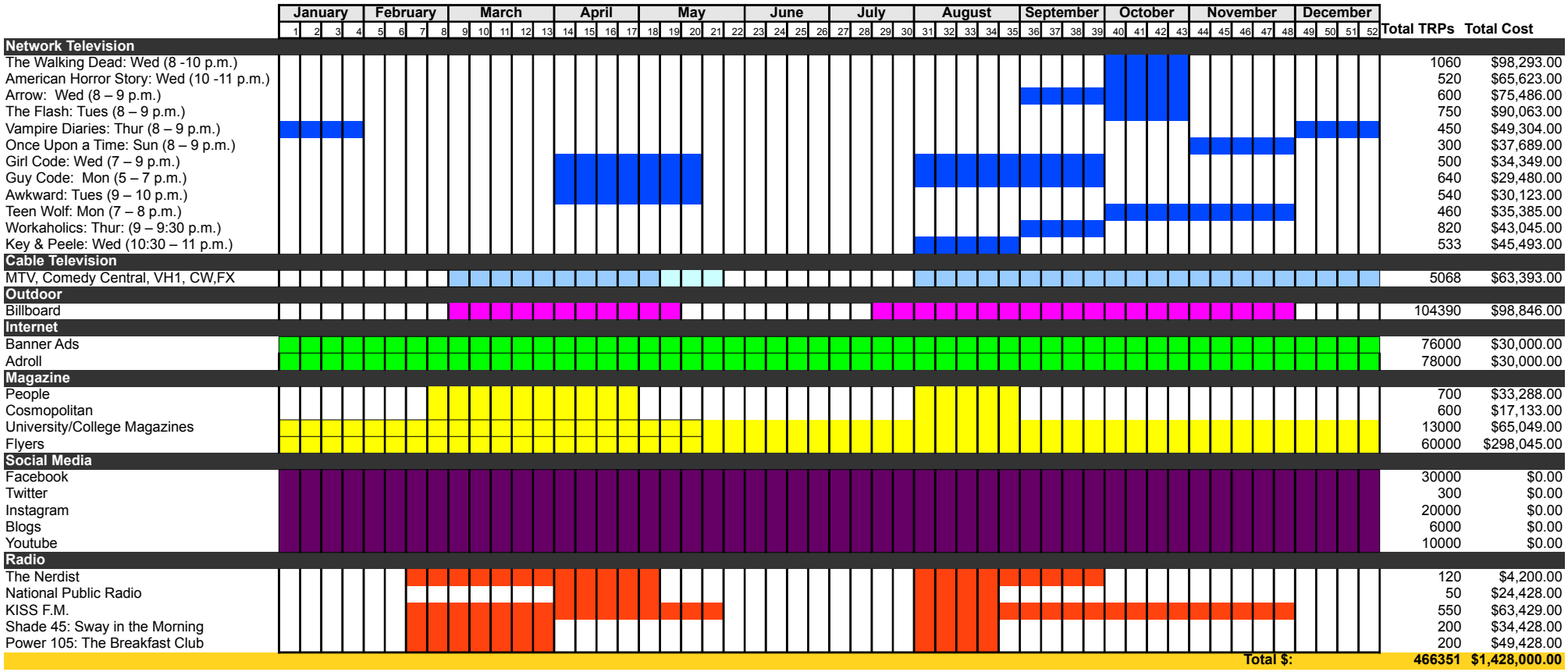MEDIA FLOWCHART