

Executive Summary

This report analyzes the *Wall Street Journal* article “Wealth or Waste: Rethinking the Value of a Business Major,” and presents a recommended class from Arizona State University.

The Value of a Business Major

In a recent *Wall Street Journal* article, it claimed that nowadays business graduates lack the problem-solving and critical-thinking skills as their liberal arts counterparts. In the end, this gives business graduates a disadvantage in the job market. Therefore, the suggestion in the article was to broaden the scope of classes businesses students take in order for them to become more well-rounded. The more experienced these businesses students are, the more success they will have in the future.

The Recommended Course

The course Computer Literacy is recommended because it focuses on the role of computers in industry, education, business, as well as personal life. Also, the course teaches students how to utilize word processing, spreadsheet, and presentation software. In addition, students will preform internet research and the steps to creating a website. The professor of this course is Renee Pilbeam who is an instructional designer and an ASU online technology service professional. She is a very knowledgable professor working within the field of technology and has gotten high praise from students and peers. All in all this course is beneficial in fives ways:

1. Teaches students about the importance of computers within different industries.
2. The course will help increase critical-thinking and problem-solving skills making decisions upon technology
3. This course will teach students how to use create word documents, powerpoints, spreadsheets that businesses consider to be a valuable skill.
4. After taking this course they will be able to understand and be able to create basic websites.
5. The class counts as a general studies Computer/Statistics credit.

As recommended, this course will be beneficial to business students who need to become more well-rounded. Companies today are looking for students who have more experience within broader areas . Therefore, if business students take the course Computer Literacy, it will increase their critical-thinking skills in addition to their problem-solving skills. This is return will increase their value in the job market.

References

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